

SPONSORSHIP



WHAT IS MOSAC?

MOSAC is the Missouri School Age Conference, an annual statewide afterschool professional development event tailored to meet the unique needs of afterschool professionals. MOSAC brings together over 500 afterschool program directors, site leaders, site staff, and partners to learn from experts, connect with peers, and celebrate the afterschool field.

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR - \$1,000

- Logo in conference booklet
- Logo recognition in MOSAC promotional emails and newsletters
- Logo and link in post-event Sponsorship "Thank You!" email
- Single exhibitor booth space with Exhibitor Registration for up to 2 attendees

FRIDAY NIGHT DESSERT & DRINKS SOCIAL - \$3,000.00

This special sponsorship opportunity will take place on the first night of MOSAC following the Celebration of Afterschool. This event is scheduled from 8-10:00 p.m. and will include a variety of bite-sized desserts and dessert bars, 1 complimentary drink ticket per attendee, and then a cash bar.

- Bronze Sponsor items, plus
- Logo on drink tickets
- Signage at event
- Announcement during event

SILVER SPONSOR - \$5,000

- Logo in conference booklet
- Logo recognition in MOSAC promotional emails and newsletters
- Logo, link, and brief description (~36 words) in post-event Sponsorship “Thank You!” email
- Sponsor may speak briefly or play a 2-minute video during breakfast on Saturday morning
- Double exhibitor booth space with Full Conference registrations for up to 4 attendees

SATURDAY NIGHT THEMED SOCIAL - \$7,500.00

This special sponsorship opportunity will take place on the second night of MOSAC when the attendance of the conference will be at its peak. This is typically a themed event (such as Casino Night, Glow Party, etc.) and is scheduled from 8-11:00 p.m. The social includes a variety of desserts including ice cream bars, cookies, cake, along with 2 complimentary drink tickets followed by an open cash bar.

- Silver Sponsor items, plus
- Logo on drink tickets
- Signage at event
- Announcement during event

GOLD SPONSOR - \$10,000

- Logo in conference booklet
- Logo recognition in MOSAC promotional emails and newsletters
- Logo, link, description, photo, and call to action in post-event Sponsorship “Thank You!” email
- Sponsor may speak or play a brief video during a general session of choice
- Logo option for conference t-shirt sleeve, bag, or lanyard
- Recognition during the monthly Pipeline LIVE! and Director Networking Call in Oct, Nov, and Dec
- Double exhibitor booth space with Full Conference registrations up to 4 attendees

PLATINUM SPONSOR - \$15,000

- Logo in conference booklet
- Logo recognition in MOSAC promotional emails and newsletters
- Logo, link, description, photo, call to action, and testimonial in post-event Sponsorship “Thank You!” email
- Sponsor may speak or play a video during each general session
- Logo placed on conference swag item or lanyard
- Recognition during the monthly Pipeline LIVE! and Director Networking Call in Oct, Nov, and Dec
- Double exhibitor booth space with Full Conference registrations for up to 6 attendees

EXHIBITOR OPPORTUNITIES

Base price to be an Exhibitor is \$500 and includes one 6-foot table, two chairs, and 1 Friday/Saturday Exhibitor Registration that includes conference provided meals. Exhibits will open at 10:00 a.m. Friday and will run through 3:15 p.m. Saturday.

Exhibitors and sponsors can choose to upgrade with these amenities:

- Additional booth space/table for \$300 (limit 1 additional space)
- Additional Friday/Saturday Exhibitor Registration (includes meals) for \$250 per person

CONTACT

For more information on sponsor and exhibitor opportunities, contact:
Mark Cowser | (573) 882-9665 | cowsertm@missouri.edu