

**33rd Annual
Missouri School Age Conference**

2026

Prospectus



Nov. 20-22
Lake of the Ozarks
Lodge of the Four Seasons

What is MOSAC?

The annual Missouri School Age Conference is tailored to meet the unique needs of afterschool professionals

- Increase knowledge regarding youth development
- Increase resources for programming ideas
- Increase skills for working with staff, youth, and families of afterschool programs
- Increase networking opportunities with other afterschool professionals to promote collaboration in the community

WHO ATTENDS

MOSAC brings together a diverse range of professionals who support youth during out-of-school time.

- Afterschool Professionals
- Site Leaders
- Program Directors
- Afterschool Advocates
- Direct Service Staff
- Educational Leaders

ATTENDEES AT-A-GLANCE

DIRECT-SERVICE
STAFF & TEACHERS

45%

38%

PROGRAM DIRECTORS &
COORDINATORS

17%

ADMINISTRATORS & OTHER
PROFESSIONALS SUPPORTING THE FIELD

IMPACT

Missouri afterschool programs make an impact. In fact, **96%** of Missouri parents are satisfied with their child's afterschool program.

526
Total
registrants

114
Number of
programs

67
Number of
sessions

IMPACTING PROGRAM QUALITY & FIELD IMPROVEMENT

Dear Prospective Sponsor or Exhibitor,

On behalf of the Missouri AfterSchool Network (MASN), I invite you to partner with us for the 2026 Missouri School Age Conference (MOSAC).

MOSAC brings together a diverse cross-section of afterschool and out-of-school time professionals from across Missouri. Each year, more than 100 unique programs are represented – including rural and urban sites, school district-led initiatives, and community-based organizations serving students from elementary through high school. Program sizes range from small, community-centered sites serving a few dozen students to large-scale programs reaching thousands of youth daily across multiple sites.

The professionals who attend MOSAC reflect the breadth of the field itself. They include emerging leaders, experienced program directors, direct-service staff, educators, and organizational decision-makers. Many are responsible for purchasing curriculum, technology, enrichment resources, professional development services, and operational supports for their programs.

For sponsors and exhibitors, MOSAC offers a meaningful opportunity to:

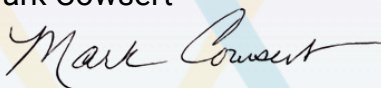
- Build relationships with program leaders and staff across Missouri
- Showcase products and services aligned with youth development and enrichment
- Strengthen brand visibility within a trusted statewide network
- Demonstrate commitment to the afterschool and out-of-school time field

MASN is committed to producing a high-quality conference experience that balances practical professional development with strategic networking. We design MOSAC to foster engagement, connection, and actionable learning – ensuring that attendees return to their communities with tools and resources they can immediately implement.

Your partnership helps make this possible. In turn, MOSAC provides direct access to a dedicated audience of professionals who are actively seeking solutions, resources, and collaborators to strengthen their programs.

We look forward to the opportunity to work with you and welcome you as a valued partner at MOSAC.

Sincerely,
Mark Cowser



Associate Director of Partnerships
Missouri AfterSchool Network



CONFERENCE SCHEDULE

FRIDAY

10:00 a.m. - 4:00 p.m.	Registration Open
10:00 a.m. - 1:30 p.m.	Exhibit Hall Open
11:30 a.m. - 12:15 p.m.	Lunch & Exhibits
12:15 - 1:15 p.m.	Keynote Speaker
1:30 - 2:45 p.m.	Breakout Sessions
2:45 - 3:00 p.m.	Snacks available
3:00 - 4:15 p.m.	Breakout Sessions
4:30 - 5:00 p.m.	Spark Sessions
5:15 - 8:00 p.m.	Exhibit Hall Open
6:00 - 7:30 p.m.	Dinner, Exhibits, & the Celebration of Afterschool
Immediately following	Networking Event

SUNDAY

7:30 - 8:15 a.m.	Breakfast
8:30 - 9:30 a.m.	Talks Inspired By Afterschool
9:45 - 11:00 a.m.	Breakout Sessions
11:15 - 11:45 a.m.	Spark Sessions
12:00 - 12:30 p.m.	Wrap-up and Prizes

SATURDAY

7:30 a.m. - 3:00 p.m.	Registration Open
7:30 a.m. - 3:15 p.m.	Exhibit Hall Open
7:30 - 8:30 a.m.	Breakfast & Exhibits
8:45 - 11:00 a.m.	Deep Dive Sessions
11:00 - 11:45 a.m.	Lunch & Exhibits
11:45 - 12:45 p.m.	Keynote Speaker
1:00 - 2:15 p.m.	Breakout Sessions
2:15 - 3:00 p.m.	Snack Break, Exhibits, & the Youth Marketplace
3:00 - 4:15 p.m.	Breakout Sessions
4:30 - 5:00 p.m.	Spark Sessions
8:00 - 10:00 p.m.	Evening Social

*Subject to change



SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR - \$1,000

- Logo in conference booklet
- Logo recognition in MOSAC promotional emails and newsletters
- Logo and link in post-event Sponsorship "Thank You!" email
- Single exhibitor booth space with Exhibitor Registration for up to 2 attendees

FRIDAY NIGHT DESSERT & DRINKS SOCIAL - \$3,000.00

This special sponsorship opportunity will take place on the first night of MOSAC following the Celebration of Afterschool. This event is scheduled from 8-10:00 p.m. and will include a variety of bite-sized desserts and dessert bars, 1 complimentary drink ticket per attendee, and then a cash bar.

- Bronze Sponsor items, plus
- Logo on drink tickets
- Signage at event
- Announcement during event

SILVER SPONSOR - \$5,000

- Logo in conference booklet
- Logo recognition in MOSAC promotional emails and newsletters
- Logo, link, and brief description (~36 words) in post-event Sponsorship "Thank You!" email
- Sponsor may speak briefly or play a 2-minute video during breakfast on Saturday morning
- Double exhibitor booth space with Full Conference registrations for up to 4 attendees



I love the Mizzen team. Those girls are always full of fun, information, and have such a great personality. I hope to see them again next year!

- STEM Teacher -

SPONSORSHIP OPPORTUNITIES

SATURDAY NIGHT THEMED SOCIAL - \$7,500.00

This special sponsorship opportunity will take place on the second night of MOSAC when the attendance of the conference will be at its peak. This is typically a themed event (such as Casino Night, Glow Party, etc.) and is scheduled from 8-11:00 p.m. The social includes a variety of desserts including ice cream bars, cookies, cake, along with 2 complimentary drink tickets followed by an open cash bar.

- Silver Sponsor items, plus
- Logo on drink tickets
- Signage at event
- Announcement during event

GOLD SPONSOR - \$10,000

- Logo in conference booklet
- Logo recognition in MOSAC promotional emails and newsletters
- Logo, link, description, photo, and call to action in post-event Sponsorship "Thank You!" email
- Sponsor may speak or play a brief video during a general session of choice
- Logo placed on conference swag item or lanyard
- Recognition during the monthly Pipeline LIVE! and Director Networking Call in Oct, Nov, and Dec
- Double exhibitor booth space with Full Conference registrations up to 4 attendees



PLATINUM SPONSOR - \$15,000

- Logo in conference booklet
- Logo recognition in MOSAC promotional emails and newsletters
- Logo, link, description, photo, call to action, and testimonial in post-event Sponsorship "Thank You!" email
- Sponsor may speak or play a video during each general session
- Logo placed on conference swag item or lanyard
- Recognition during the monthly Pipeline LIVE! and Director Networking Call in Oct, Nov, and Dec
- Double exhibitor booth space with Full Conference registrations for up to 6 attendees

EXHIBITOR OPPORTUNITIES

Base price to be an Exhibitor is \$500 and includes one 6-foot table, two chairs, and 1 Friday/Saturday Exhibitor Registration that includes conference provided meals. Exhibits will open at 10:00 a.m. Friday and will run through 3:15 p.m. Saturday.

Exhibitors and sponsors can choose to upgrade with these amenities:

- Additional booth space/table for \$300 (limit 1 additional space)
- Additional Friday/Saturday Exhibitor Registration (includes meals) for \$250 per person

IMPORTANT DEADLINES

July
15

Presenter application deadline

September
30

Exhibitor & sponsor agreement due

October
15

Final payments due

November
15

Registration closes

It was a great environment, and our staff took a lot of great strategies and ideas back to our program!

- Program Manager -





2026 PROSPECTUS

MOSAC.org

Presented by:



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